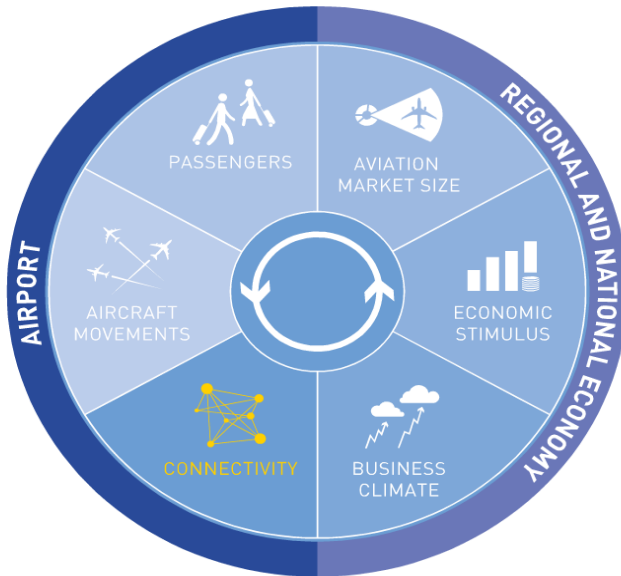


# → Air Connectivity and Economy

## AVIATION: enabler of Global Connectivity

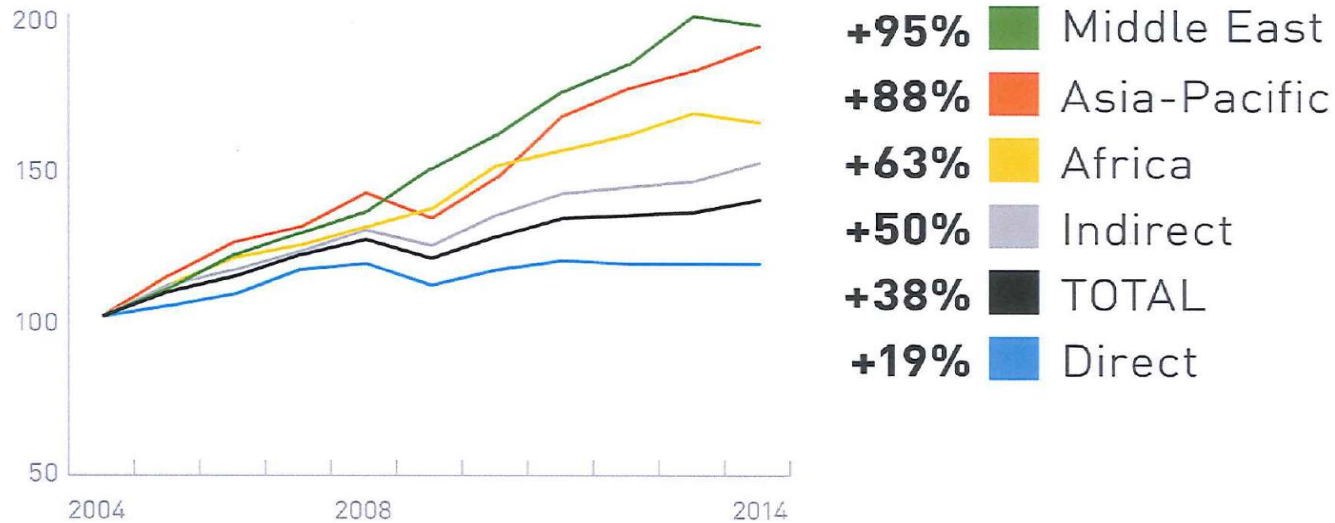


**+10% in air connectivity  
= +0,5% in GDP**



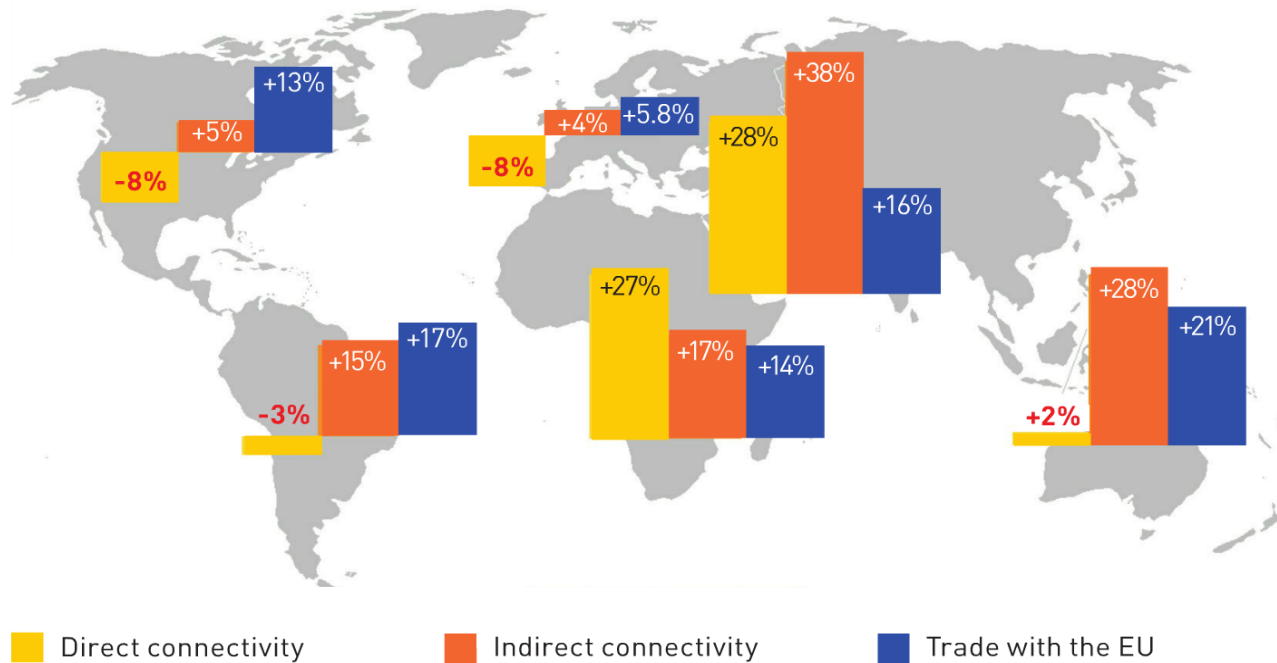
# → Connectivity at glance

## 2004-2014: STRONG GAINS



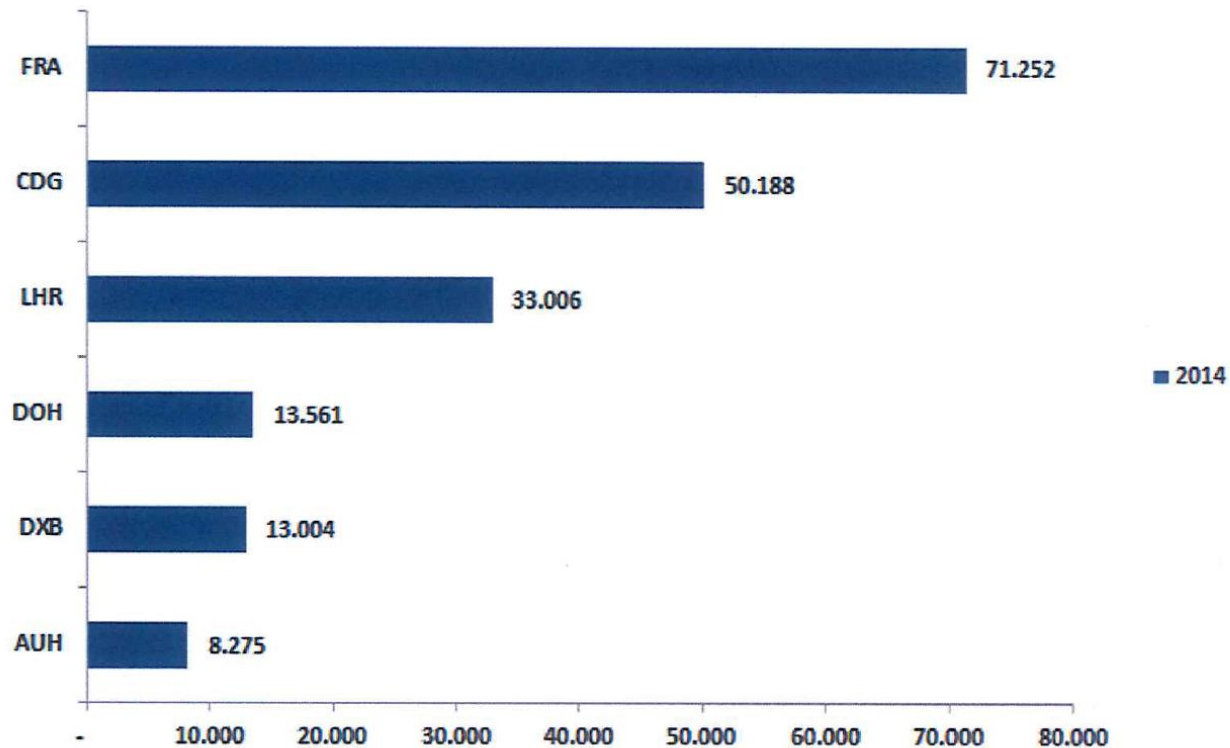
# Connectivity

■ Total, direct and indirect connectivity by world regions (2008-2014)<sup>1</sup>



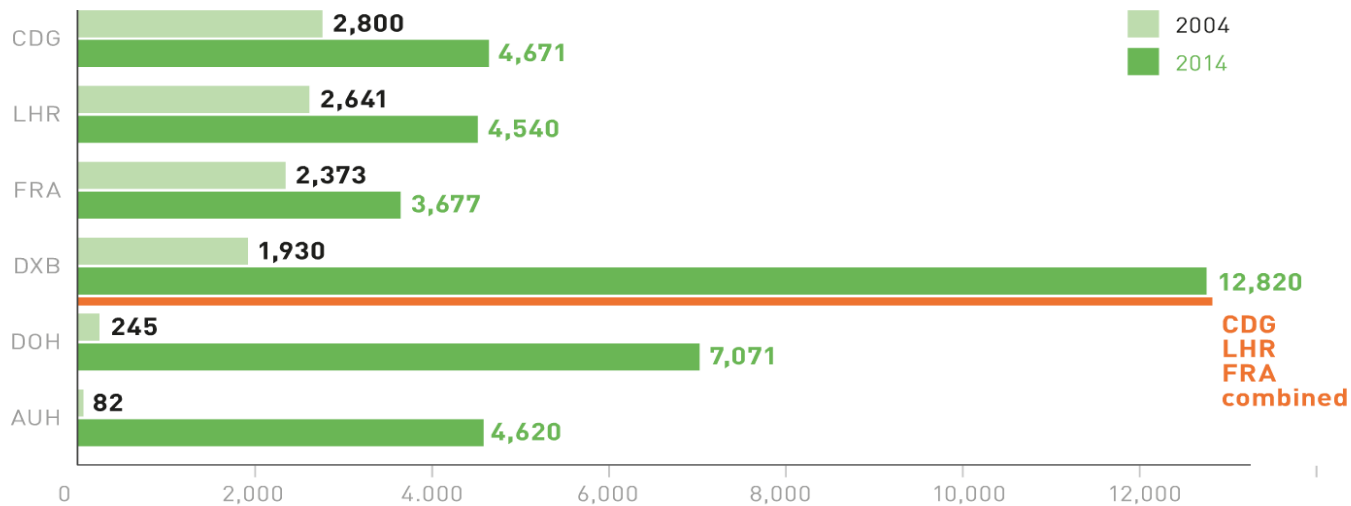
# → Total Hub Connectivity

## ■ Hub Connectivity

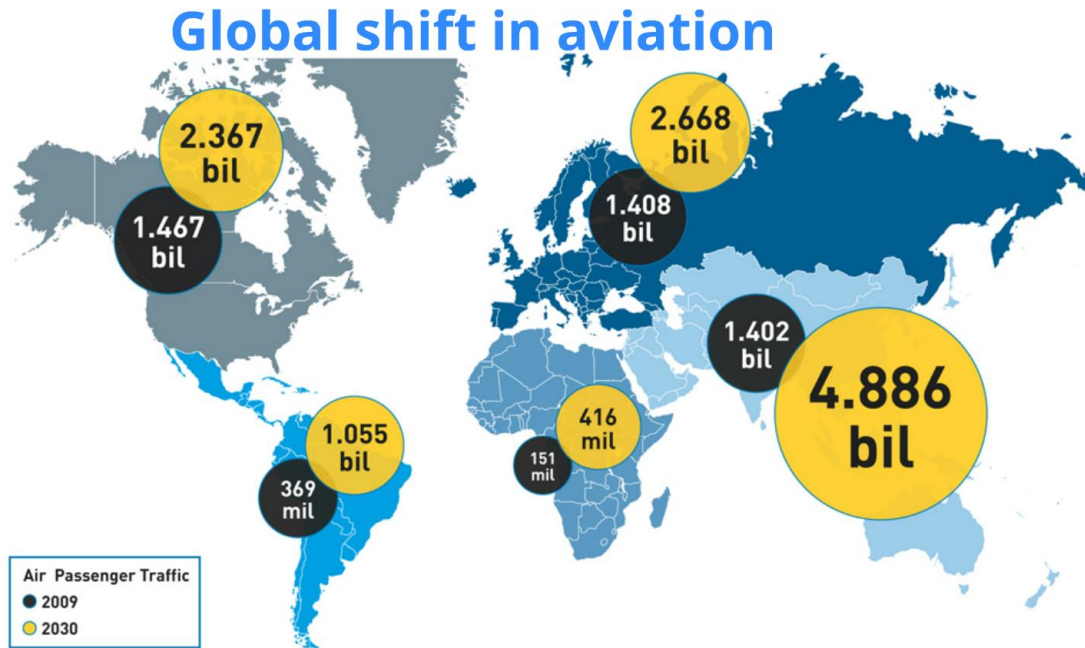


# → Intercontinental connectivity

## Intercontinental markets

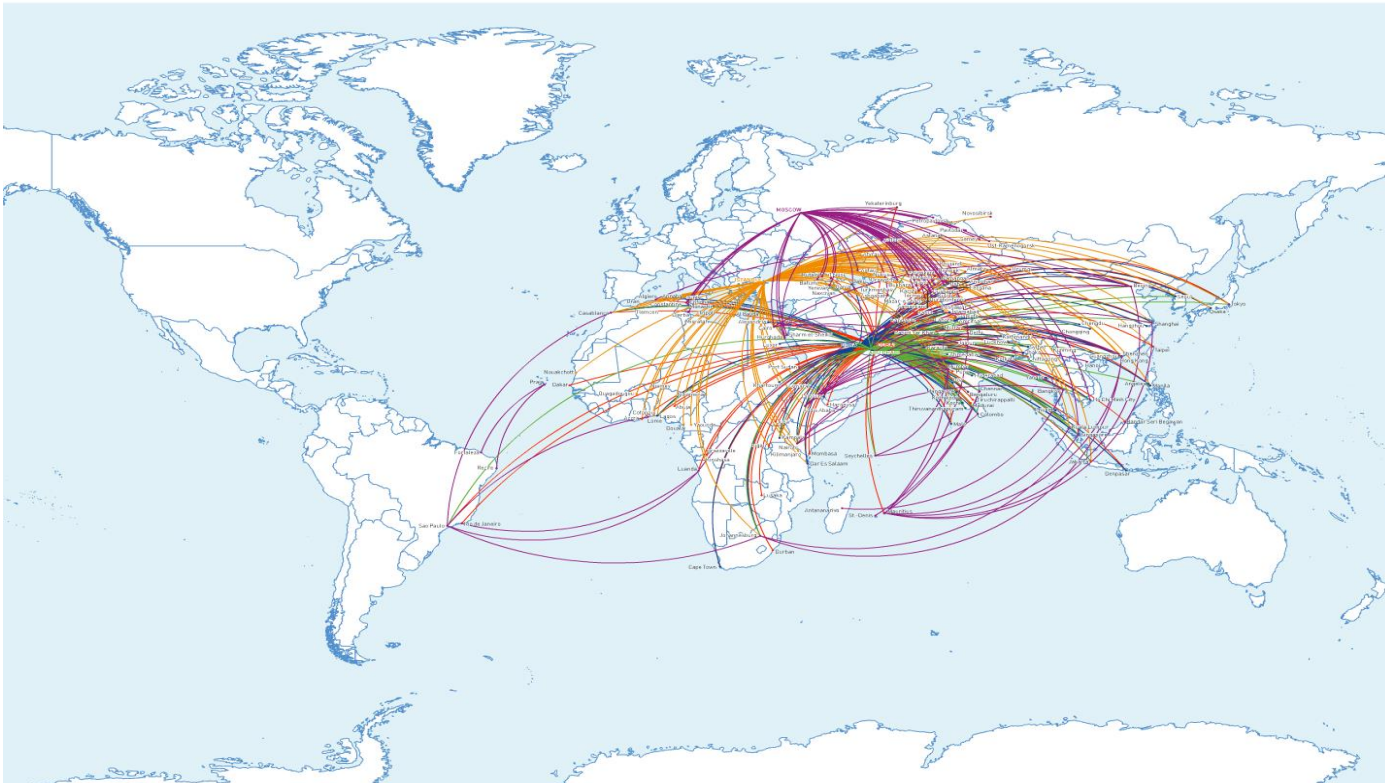


# → A changing world



# → New challenges

## The new Air Silk Roads





# New challenges

