



Vancouver Airport Authority

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THE “CAR SHARING” REVOLUTION

How Uber, Lyft, Zip Car and Car2Go are Challenging Traditional Ground Transportation Models at Airports

Agenda

- **Types of “Car Sharing”**
 - Transportation Network Companies (e.g. Uber)
 - Carsharing Companies (e.g. Car2Go, Zipcar etc.)
 - Carpooling Companies
- **Legal Issues for Airports**
- **Operational and Commercial Issues for Airports**
- **Experiences Around the World**
- **Options**

Revolution, the Duck Test and the pleasant, but misleading nature of the word “Sharing”

- **Revolution**

- smartphone technology
- the sharing access economy
- fragmentation
- deregulation



- **Perhaps Little has Changed**

- *“If it looks like a duck...”*



Transportation Network Companies

- **What is a TNC?**

uberX



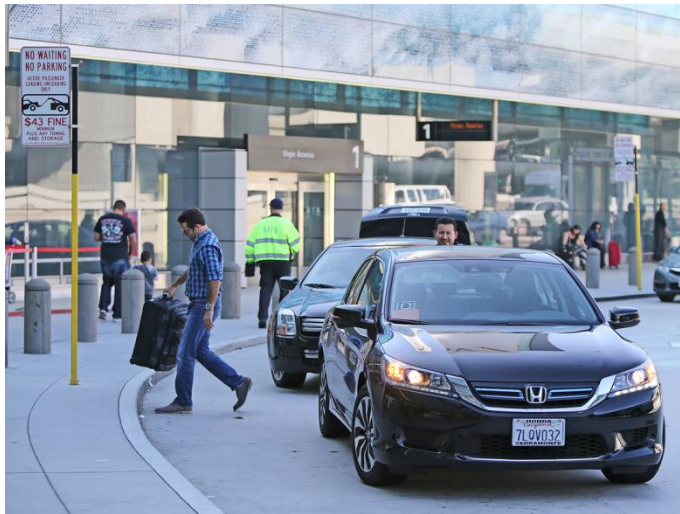
Side•car
a whole new way to get around

- Industry experts also call it “ridesourcing”
- TNC’s call it “car sharing”
- Taxi drivers call it an “illegal taxi” (among other less polite terms)
- **What would the duck say?**
 - it is a taxi
- **Legal Issues for Airports**
- **Operational and Commercial Issues for Airports**

Transportation Network Companies

- Experiences Around the World

SFO



Not SFO



- Options

Carsharing Companies

- **What is a Carsharing Company?**



- **Two main types of Carsharing companies:**
 - round-trip (e.g. Zipcar)
 - one-way (e.g. Car2Go)
- **What would the duck say?**
 - it is a car rental
- **Legal Issues for Airports**
- **Operational and Commercial Issues for Airports**
- **Options**

Carpooling Companies

- What is a Carpooling Company?



go2gether



BlaBlaCar



carpooling.com
CLICK. RIDE. SAVE.

- What would the duck say?

- it is indeed a carpool/ride-share...but with a formalized fee

The Future...Parting Thoughts

- The “Access Economy” is here to stay.
- Lawmakers have much to decide.
- Airport have much to decide
- Driverless Cars...



...and what would the duck say about that?

Questions?

