



Potential Challenges for the ATI and Border Security

Name: Karim Harb / Elie El Feghali

Organization: SITA

Date: 30-May-24

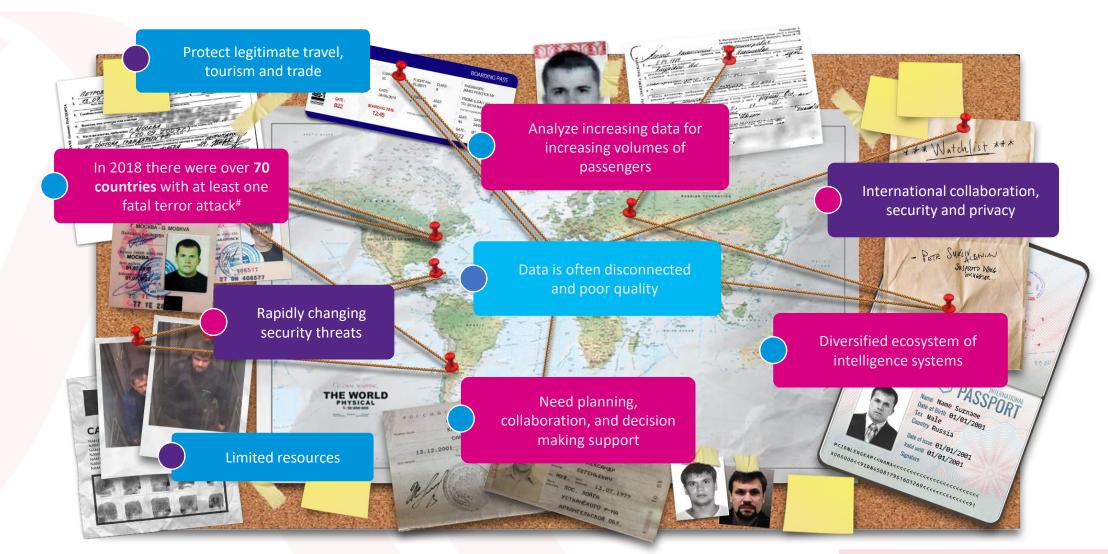


Intelligence & Targeting Systems Overview





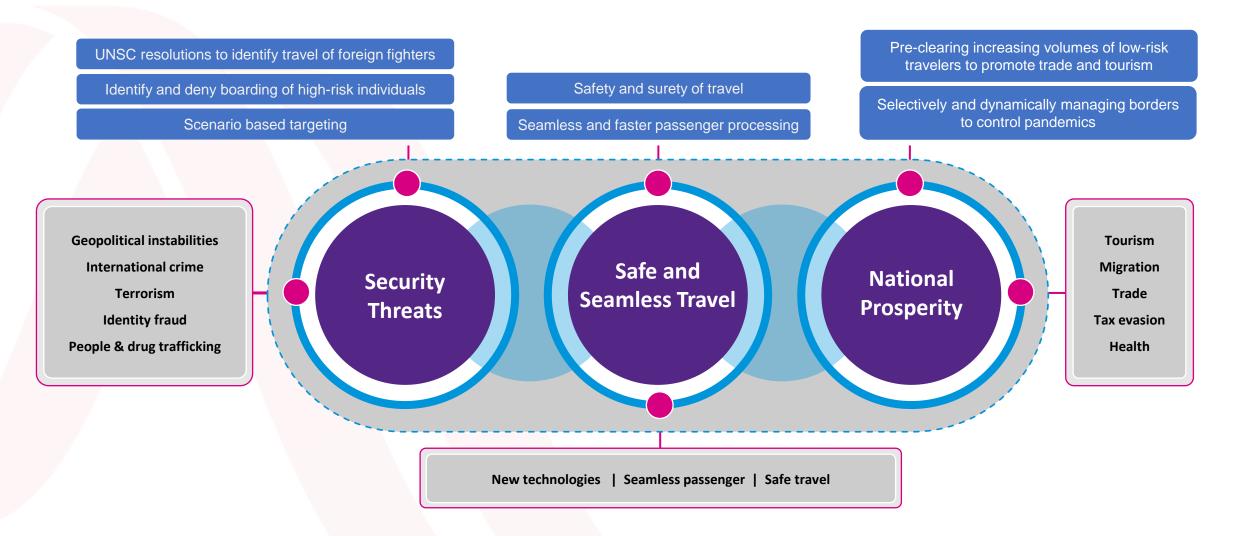
The need for intelligence-based border management







Border Management industry drivers

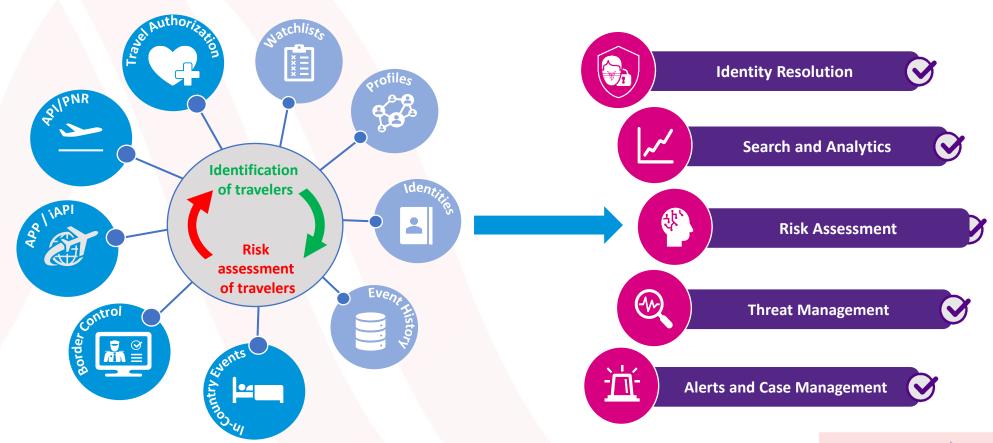






The intelligence behind border operations and passenger experience

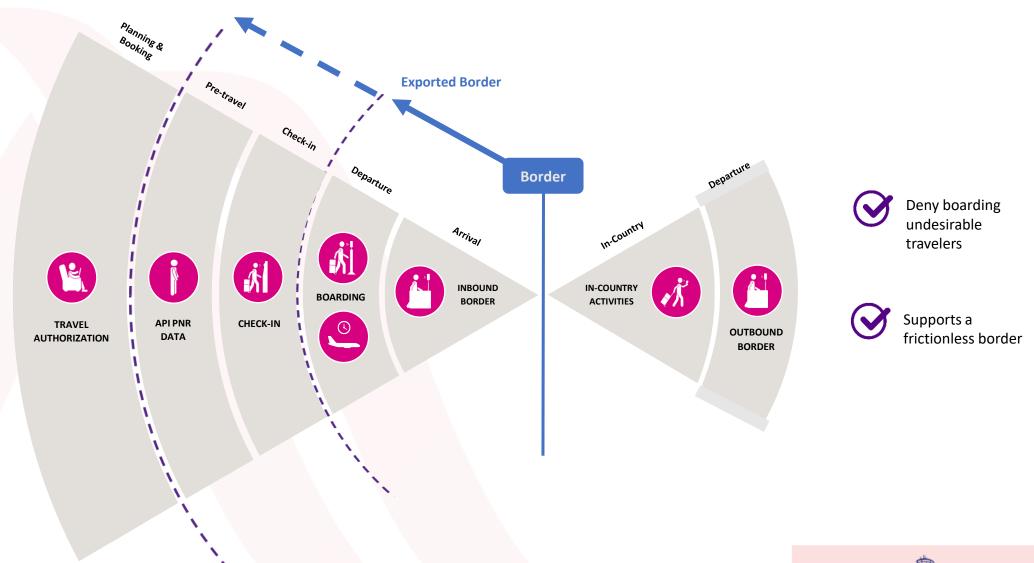
 The systems used by government to address these requirements are commonly referred to as Intelligence & Targeting Systems







Layered approach to Integrated Border Management



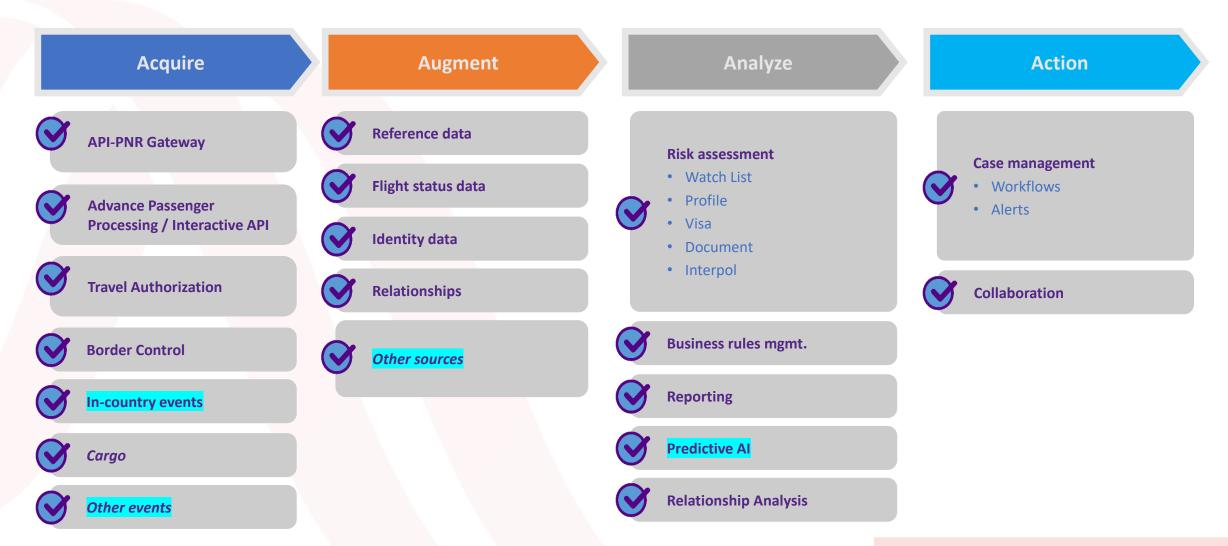




Data Challenges



Intelligence & Targeting System - Process Overview







Potential Elements of Concern

- Different Governments have different attitudes to Personal Data, and legislation varies worldwide.
- Challenge: ensure compliance with various international data regimes (e.g. GDPR) whilst meeting requirements of specific Governments.
- Balance to be struck: Because more data sources = richer data sets.
- An Ethical Issue for the Service Provider. What activities are you comfortable with?
 - > Collection of data from open sources' e.g. web data, public records?
 - > Collection and processing of data from social media accounts?
 - > Who collects?
 - Can ask Governments to collect the data and confirm it is lawfully collected?
 - Protections for Service Provider: warrant lawfully collected / compliance with laws / indemnity / right to audit
- Decision maker: human or machine?



Commercial Challenges





Commercial Challenges

- Security surcharge on Airlines tickets: related remittances to fund security systems expenditures
 - > Improve security, facilitate and improve passenger processing
- Passenger charges
 - > Government / Project Owner Collection.
 - > Vendor Callection.
- Charges vary dependent on
 - > Country's annual air passenger volumes
 - > Size, complexity and customization of the system
- Charges typically passed on to passengers
- Concerns
 - Increase in travel costs ->? Risk: Reduction of travel volumes?
 - 2) Security charges to fund non-security projects
 - Further transfer of project funding to passengers ->? Increased risk of reduction in travel volumes?









Thank you!

Name: Karim Harb / Elie El Feghali

Email:

karim.harb@sita.aero

elie.el_feghali@sita.aero

Organization: SITA

Position:

Commercial Director

Legal Director